



## PAUL RIGBY COMMUNICATIONS CONSULTANTS

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### Intellectual Property Policy - Toowoomba Website

#### **Copyright:**

We will assign copyright to the Client for any editorial that we write or edit on behalf of Client for use in Client websites or newsletters (ework). If we use any photos, pictures, logos or other graphics produced by others specifically for Client and copyrighted by Client, we will respect that copyright. If we take photos or create graphics for use in Client ework, we may reserve the right to retain the copyright but grant Client the use of such photos or graphics, including the right to edit such items as desired.

**Where we write original computer code for web pages or web systems (eg. ecommerce) we will retain the copyright but grant Client the use of such code, including the right to edit the code as desired, but not to onsell or make available such code to third parties. This policy would only be varied if there was a written agreement to that effect.**

Where we install and configure open-source (so-called “free”) software systems for use by Client (eg. Electronic Forum) then Client is free to alter the configuration as desired but should take note of any restrictions imposed by the license governing the open-source software.

**About copyright:** Copyright applies automatically to original work without the need for any special registration process. However copyright does not cover all aspects of Intellectual Property.

Other IP tools such as patents, trade marks and registered designs may be required to protect such things as business processes, specific shapes and colour. These other tools may involve a good deal of time and expense to implement, and successful registration is not assured.

**What can't be copyrighted:** It is our understanding that the “look and feel” of a website or newsletter, including general layout, dimensions and colour schemes, cannot be copyrighted. This is in contrast to the specific code that generates the layout and/or process, which **may be** subject to copyright.

It must be borne in mind that there are many and very different possible ways to generate very similar layouts and processes. We offer this information to assist your understanding of Intellectual Property as it applies to the Internet.

**Paul Rigby**